



Diamondbacker Sports Association
 19000 Ronald Reagan Drive
 San Antonio, Texas 78258
 (210) 482-2200
 Website: www.rattlersports.com

Online Advertising Contract

Please circle the ad placement you wish to use: (Spaces 1-8 or the Banner may not be available due to prior sale of ad space)



Powered by: Section 1 \$2000 per year

Sections 2 or 3 or 4 \$ 500 per year

Sections 5 or 6 or 7 or 8 \$200 per year

Special Banner placement at top of page –
 approximately 5/8” tall and 3/4 of the width of
 the page: \$2000 per year

Complete Fully:

Name of Company: _____ Website: _____

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Link advertisement to your company website: Y N

If Yes, Please provide the URL address for link _____

Name and Title of Authorizing Party _____

Signature of Authorizing Party _____

NOTE: This is a legally binding contract. In signing this document, the advertiser agrees to abide by all of the contract terms and conditions as noted on this document and warrants that the representative executing the contract has the legal authority to create a binding agreement with the Reagan Diamondbacker Sports Association (RDSA). RDSA reserves the right to review and reject any advertisement submitted for publication to RDSA's website.

CANCELLATION: No cancellation of contracted space will be deemed valid unless received in writing by RDSA at least 30 days prior to space closing date. (August 1, 2011) Contracts signed 30 days or less prior to space closing date are non-cancelable.

ARTWORK: See page 2 for ad specifications and requirements.

TERMS AND CONDITIONS: See page two

ARTWORK

Requirements:

Ad Space # 1 per diagram on page 1 of contract: 390x134 pixels and up to 100kb
Ad Space # 2,3,4 per diagram on page 1 of contract: 194x162 pixels and up to 75kb
Ad Space # 5,6,7,8 per diagram on page 1 of contract: 194x81 pixels and up to 50kb
Ad Space for Banner at top of page: 680x65 pixels and up to 100kb

Files can be **gif** or **jpg** format.

Rates listed on the previous page are for the noted size/shape. If the artwork supplied is different from the specifications listed in the contract signed by the advertiser, additional charges will apply to make the artwork comply with the contract specifications.

TERMS AND CONDITIONS

1. RDSA reserves the right to review and reject any advertisement submitted for publication to its website.
2. RDSA does not guarantee 100% uptime of the rattlersports.com website. Website ads run from August 1st of each year to August 1st of the following year. Late placements will still only run through the next August 1st. (ie: An ad placed in August 2011 will run to August 1st, 2012. An ad placed January 2012 will run to August 1st, 2012).
3. Advertisers and their agents assume full responsibility for all content of advertisements published on its website and linked to rattlersports.com under this contract. The advertiser assumes responsibility for any claims made against RDSA or arising there from. Advertiser agrees to indemnify, defend, and hold RDSA harmless from any and all liability of advertisements on advertiser's linked website.
4. Advertiser may at its discretion provide new artwork on a bimonthly basis to be uploaded to the advertiser's space on rattlersports.com in order to promote themselves and or a certain sports season more adequately. Submission date deadlines for bimonthly updates will be: November 1st, January 7th, March 1st, May 1st, June 1st.
5. No conditions printed or otherwise appearing on the space order, billing instructions, or copy instructions which conflict with RDSA's stated policies will be binding on RDSA.
6. No contract is valid unless it is signed by RDSA's authorized agent on behalf of RDSA.
7. Prepayment is required for all advertising.
8. RDSA reserves the right to change or modify the policies, terms, and rates set forth herein at any time. Changes will not be made to current advertiser's rates until the end of the annual rate period.
9. RDSA does not render commissions to advertising agencies.